

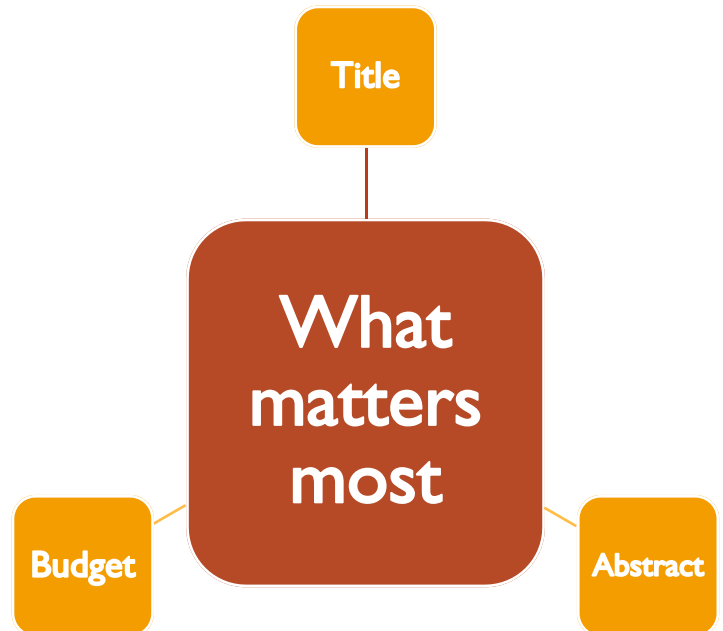
# Key Tips for Grant Proposal Writing

All information provided here comes from the Grants Resources and Services Department at Appalachian State University



***“If you haven’t told us what you want by the end of the third paragraph, chances are you’re not going to get it.”***

*- J. West, Phillips Petroleum Foundation*



Title, abstract, and budget matter the most because they are what sponsors will look at first. If sponsors are not interested in your proposal after reviewing these three sections, it is unlikely they will continue reviewing the rest of your proposal.

***“If I can’t understand the title, then I don’t fund it.”***

*- W. Tilt, National Fish and Wildlife Foundation*

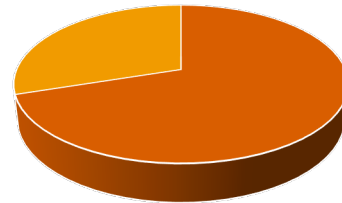
# Grant writing is:

- Energetic
- Clear and concise
- Reflective of sponsors goals
- Written at a 9<sup>th</sup>/10<sup>th</sup> grade level
- Edited to have non-gendered language
- Acronym free
- Informed by goals and detailed with SMART\* objectives

## The proposal should answer these 8 questions:



## How Time Is Spent During The Grant Writing Process



- Preparing
- Writing and Packaging

**For More Information visit the Grants Resources and Services webpage at <https://grs.appstate.edu/> or contact:**

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\* SMART stands for specific, measurable, achievable, relevant, and timely

